

MONTANA GRAPE & WINE ASSOCIATION

7th ANNUAL VIRTUAL CONFERENCE • March 19-20 and March 26-27, 2021

WEEKEND #1 • Focus on Grape Growing & Vineyard Practices

FRIDAY, MARCH 19 (2:45 - 6:00 PM)

2:45 - 3:00 pm: Welcoming Remarks - Bob Thaden

3:00 - 4:00 pm: Yield Potential & Fruit Quality of Cold Climate Hybrids Grapes - Dr. Amaya Atucha

4:00 - 5:00 pm: Variety Selection & Update on New Varieties - Dr. Harlene Hatterman-Valenti, Dr. Matt Clark, & Tom Plocher

5:00 - 6:00 pm: MTGWA Social Hour

SATURDAY, MARCH 20 (9:00 AM - 1:00 PM)

9:00 - 10:00 am: Crop Insurance for Vineyards & Other Fruit Crops - Marni Walter

10:00 - 11:00 am: Weed Management Practices in Vineyards - Dr. Sushila Chaudhari

11:00 am - 12:00 pm: Nutrient Management for Cold-hardy Grapes - Dr. Carl Rosen

12:00 - 1:00 pm: Vineyard Management Round-up - Dr. Zach Miller, Patrick Mangan, Katrina Mendrey, Amy Darling

WEEKEND #2 • Focus on Winemaking & Building A Wine Business

FRIDAY, MARCH 26 (3:00 - 5:30 PM)

3:00 - 4:00 pm: How to Manage Phenolic Compounds in Grapes & Wines - Dr. Aude Watrelot

4:00 - 5:00 pm: Practical Barrel Use, Selection & Maintenance - Drew Horton

5:00 - 5:30 pm: Establishing & Maintaining Relationships Between Growers & Wineries - Bob Thaden

SATURDAY, MARCH 27 (9:00 AM - 12:00 PM)

9:00 - 10:00 am: Establishing a Winery - Panel Discussion Featuring Montana Winemakers - Ben Griffith, Roxann McGuire, Brian McGuire, Dan Murphy, Bob Thaden

10:00 - 11:00 am (Concurrent Sessions):

- Introduction to Establishing an American Viticultural Area (AVA) - Dr. Greg Jones

- Introduction to Winemaking - Rod Allen

11:00 am - 12:00 pm: MTGWA Annual Meeting